

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



August 13, 2008

Mr. Robert Botkin, Program Manager  
California Solar Initiative  
Southern California Edison  
6042A Irwindale Ave.  
Irwindale, CA 91702

Re: California Solar Initiative Interim Marketing and Outreach Updates

Dear Mr. Botkin,

Decision (D.) 07-05-047 directs the California Solar Initiative Program Administrators to provide semi-annual updates to their approved Interim M&O plans. On June 16, 2008 the Energy Division received SCE's Update to the 2008 Interim M&O plan. In the update, SCE introduced new CSI M&O activities and corresponding 2008 Interim M&O budget contingencies.

These new activities, which include increased trainings, direct mail targeted at potential training attendees, Mobile Education Unit materials, residential Energy Management Success Stories, and development of a maintenance brochure, are germane to the Decision and earlier Energy Division recommendations. Based upon the Energy Division's review of SCE's Interim CSI M&O Plan Update, the interim M&O activities and budget request are hereby approved.

Sincerely,

A handwritten signature in black ink, appearing to read "Ken Lewis".

Ken Lewis, Interim Director  
PUC, Energy Division

Cc: Andrew Schwartz, Advisor to Commissioner Peevey  
Dorothy Duda, Administrative Law Judge  
Service List R.08-03-008